

WWCMA22

REBOUND. RECONNECT. REIMAGINE WELL-BEING.

Coming together to set a new course for workplace wellness!

MAY 5, 2022 ★ 9 AM – 5:30 PM EDT

SHERATON, NEEDHAM, MA

SPONSOR & EXHIBITOR OPPORTUNITIES

The WWCMA Annual Conference is the premier health promotion and wellness conference in Massachusetts. This typically sold-out event will host organizational leaders, human resources professionals, and population health and wellness experts to come together to learn, share and discuss new ideas and innovations in employer-based wellness programs.

Various branding opportunities are available to meet your business goals, from Exhibitor Booths to the premier Keynote Sponsorships. **Don't wait...Exhibitor and sponsorship opportunities sell out fast!**

**Elevate your brand and showcase your
commitment to wellness!**

**Contact us at:
sponsors@wwcma.org**

SOLD OUT!
**Keynote
Sponsor
\$5000**

2 Sponsorships

4 Complimentary Conference Registrations

Keynote Speaker Introduction – 2 Minutes

Exhibitor Showcase Area – 6' x 2.5' Table

Conference App Listing

Logo Display at Event Venue

Website – Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

**Breakout
Session
Sponsor
\$2500**

3 Sponsorships

2 Complimentary Conference Registrations

Breakout Session Introduction – 2 Minutes

Conference App Listing

Logo Display at Event Venue

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Dedicated Email to Attendees Prior to Event with Sponsor Logo

REGISTER

SOLD OUT!
**Happy Hour
Sponsor
\$3000**

1 Sponsorship

2 Complimentary Conference Registrations

Welcome Remarks at Happy Hour – 2 Minutes

Conference App Listing

Logo Display at Event Venue

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Dedicated Email to Attendees Prior to Event with Sponsor Logo

Conference Mobile App Sponsor \$3000

1 Sponsorship

REGISTER

2 Complimentary Conference Registrations

In-app Splash Page Ad and Banner Ad

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

Bag Sponsor \$3000

1 Sponsorship

REGISTER

2 Complimentary Conference Registrations

Logo Printed on Conference Bag

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

SOLD OUT! Lanyard Sponsor \$3000

1 Sponsorship

2 Complimentary Conference Registrations

Logo Printed on Conference Lanyard

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

SOLD OUT!
Notebook
Sponsor
\$2000*

1 Sponsorship

2 Complimentary Conference Registrations

Logo Printed on Conference Notebook

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

**\$1000 Option: Provide Company-Branded Notebook*

SOLD OUT!
Hydration
Station
Sponsor
\$1500

1 Sponsorship

2 Complimentary Conference Registrations

Branded Signage at Hydration Station

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

SOLD OUT!
Coffee
Station
Sponsor
\$1500

1 Sponsorship

2 Complimentary Conference Registrations

Branded Signage at Coffee Station

Conference App Listing

Logo Display at Event Venue

Website - Logo and Sponsor Recognition

Dedicated Email to Attendees Prior to Event with Sponsor Logo

12 AVAILABLE

Exhibitor

Table

\$800

Member

\$1000

Non-Member

REGISTER

2 Complimentary Conference Registrations

Exhibitor Showcase Area – 6' x 2.5' Table

Conference App Listing

Website – Logo and Sponsor Recognition

À LA CARTE OPTION

Digital Signage Ad

\$500

Full Screen Ad

REGISTER

Viewed on 3 Monitors (55 inches wide)

Strategically Located for High Visibility

Rotating Full Screen Sponsor Ads

Questions?

Contact us at sponsors@wwcma.org