WWCMA Annual Conference
Student/Graduate Research Poster

Poster Application Deadline: August 31, 2019

Thank you for your interest in submitting a research poster for the Worksite Wellness Council of Massachusetts 8th Annual Conference! We are excited to continue to offer a Student Poster Session. Please take the time to review the following detailed information. We look forward to your submission!

Requirements

- Must register for the Conference: wwcmaconference.org/#register
- Must be a current undergraduate, graduate, or PhD student. Also accepting recent graduates (graduated in the past year).
- Complete and submit the Poster application no later than August 31, 2019
  - Research should relate to wellness, well-being, community health, health education, health promotion, or worksite wellness.
  - If accepted, students are required to create a poster summarizing their work.

What's in it for you?

Have you done work that addresses an issue related to health and wellness? Would you like to share your findings with colleagues and the worksite wellness community? Presenting your work through a poster is an excellent option to share your work, talent and enthusiasm for your field of choice with experts and employers in the field.

It's easy and it…

- Builds your resume
- Builds your network
- Creates a bigger impact from your work
- Brings attention and prestige to your work and organization
- Provides potential solutions to those with similar problems

Guidelines

Brief 250-word overview/summary covering:

a. Health or wellness topic addressed (state purpose and scope)

b. Methods used (activities, documentation, how relevant, etc.)

c. Results and Conclusion (outcomes/projected outcomes, population served, broader work related to presentation, agencies/groups related, etc.)

You may submit more than one proposal; each proposal must be under a separate cover and follow submission guidelines. Group research accepted.

Confirmation of Receipt of the Application, and Acceptance Decision

1. The WWCMA Student Outreach Committee will review the application within 15 business days of receipt and make decisions concerning the acceptance of the abstract and poster presentation.
2. The applicant will be notified by email concerning the acceptance and the date/time of the poster session.

Poster Guidelines

If applicant is accepted to the WWCMA Poster Session, please follow these guidelines when creating the poster:

- Please use a tri-fold poster board 36" X 48" (about $8.00 at Office Depot, Staples). However, if the student is creating a poster for another agency that requires a different format (e.g., professionally done large poster print), that may be used; a separate poster will not have to be completed for the WWCMA poster presentation.
- PowerPoint can be used to create the images for the poster. However, do not simply tack up a series of PowerPoint slides, with bulleted text. Photographs and/or other graphics should be included to make the poster visually appealing and interesting.
- Optional: Students may wish to have a hard copy of any products generated, iPads, other presentation technology, and/or "props" that will help to convey the message of the poster.
- Tips for creating a good poster: www.ncbi.nlm.nih.gov/pmc/articles/PMC1876493/

Poster Content

The poster should contain the following information:

- Title
- Student name and academic affiliation
- Introduction/Background, including:
    - Name, location, brief description of organization
    - Objectives and goals
    - Description of population served or program participants
- Activities and rationale, including strategies employed to complete work
- Results, outcomes (for practicums that are not research-oriented, the results may focus on key findings, lessons learned). If the student's project is not complete at the time of the poster presentation, provide preliminary or anticipated results.
- Discussion of meaning or context of findings
- Recommendations and insights about how the work could be advanced or what should be done with the findings to improve the health of the public

Elevator Pitch

Students must be prepared to present a brief (1-2 minutes) summary of their work for viewers who are interested in learning more about their poster. Generate a short description of the project, with one or two sentences about each of these:

- Why was this done
- What was done
- What was learned (project or study results)
- The public health implications and/or applications of the project

Timeline of Important Dates

- April 4, 2019: Call for Poster Abstracts opens
- August 31, 2019: Deadline to submit a poster application
- 15 days from submission: Poster presenters notified of acceptance
- October 3, 2019: WWCMA Conference and Poster Session