worksite wellness council of massachusetts

Student Poster Session
WWCMA Annual Conference

Abstract Application Deadline: August 31, 2018

Thank you for your interest in submitting an abstract for the Worksite Wellness Council of Massachusetts 7th Annual Conference! We are excited to rollout the first annual Student Poster Session. Please take the time to review the following detailed information. We look forward to your submission!

Requirements:

- Must be a WWCMA Member and/or registered for the 2018 Conference to apply.
- Must be a current undergraduate, graduate, or PhD student. Also accepting recent graduates (graduated in the past year).
- Brief application including a 250-word abstract.
- Abstract content should relate to research or practice in worksite wellness.
- If abstract is accepted, students are required to create a poster summarizing their work.

General Submission Guidelines:

1) Complete the online Student Application by August 31, 2018.
   Contact us at students@wwcma.org with any questions or concerns about the abstract or poster session.

2) Abstract (250 words max) should contain the following information:

Abstract Guidelines:

Brief 250-word overview/summary covering:

a) Briefly state health or wellness topic addressed (state purpose and scope)
b) Methods used (activities, documentation, how relevant, etc.)
c) Results and Conclusion (outcomes/projected outcomes, population served, broader work related to presentation, agencies/groups related, etc.)

You may submit more than one proposal; each proposal must be under a separate cover and follow submission guidelines. Group research accepted.

Confirmation of Receipt of the Abstract, and Acceptance of the Abstract:

1. The WWCMA will notify the applicant of receipt of the abstract by email within one week of their submission.
2. The WWCMA Student Outreach Committee will review the abstracts and make decisions concerning the acceptance of the abstract and poster presentation.
3. The applicant will be notified by email concerning the acceptance and the date/time of the poster session by Friday, September 14, 2018.

Poster Guidelines:

If applicant is accepted to the WWCMA Poster Session, please follow these guidelines when creating the poster:

- Please use a tri-fold poster board 36" X 48" (about $8.00 at Office Depot, Staples). However, if the student is creating a poster for another agency that requires a different format (e.g., professionally done large poster print), that may be used; a separate poster will not have to be completed for the WWCMA poster presentation.

- PowerPoint can be used to create the images for the poster. However, do not simply tack up a series of PowerPoint slides, with bulleted text. Photographs and/or other graphics should be included to make the poster visually appealing and interesting.

- Optional: Students may wish to have a hard copy of any products generated, iPads, other presentation technology, and/or "props" that will help to convey the message of the poster.

- Tips for creating a good poster: https://www.ncbi.nlm.nih.gov/pmc/articles/PMC1876493/

Poster Content:

The poster should contain the following information:

- Title
- Student name and academic affiliation
- Introduction/Background, including:
    - Name, location, brief description of organization
    - Objectives and goals
    - Description of population served or program participants
- Activities and rationale, including strategies employed to complete work
- Results, outcomes (for practicums that are not research-oriented, the results may focus on key findings, lessons learned). If the student's project is not complete at the time of the poster presentation, provide preliminary or anticipated results.
- Discussion of meaning or context of findings
- Recommendations and insights about how the work could be advanced or what should be done with the findings to improve the health of the public

Elevator Pitch:

Students must be prepared to present a brief (1-2 minutes) summary of their work for viewers who are interested in learning more about their poster. Generate a short description of the project, with one or two sentences about each of these:
- Why was this done
- What was done
- What was learned (project or study results)
- The public health implications and/or applications of the project

Timeline of Important Dates:

- July 16, 2018: Call for Poster Abstracts opens
- August 31, 2018: Deadline to submit a poster application
- September 14, 2018: Poster presenters notified of acceptance
- October 11, 2018: WWCMA Conference and Poster Session

What's in it for the students?

Have you done work that addresses an issue related to worksite wellness? Would you like to share your findings with colleagues and the worksite wellness community? Presenting your work through a poster is an excellent option. It's easy and it…

- Builds your resume
- Networking opportunity
- Creates a bigger impact to showcase your work
- Brings attention and prestige to you and your college/university
- Provides potential solutions to those with similar issues in the workforce